

PRESS RELEASE September 14, 2012

### **KEEP YOUR MITTS OFF OUR MUFFS**

The Medical Women's International Association takes a stand against cosmetic gynecologic surgery. Women are being pressured into believing that all labia need to look the same and if they differ, that is cause for surgery. G point augmentation, labial reduction, hymenal reconstruction and clitoral repositioning are all part of the trend.

To make matters worse, the upcoming meeting of the International Association of Obstetricians and Gynecologists being held in Rome in October has this topic on their program, thus lending credence to this blossoming industry.

MWIA upholds the right of adult women to choose to undergo lawful medical and surgical treatments with informed consent.

MWIA opposes the promotion of surgical procedures that make unproven claims of enhancing female sexual satisfaction and/or attractiveness, states Professor Afua Hesse, President of MWIA. MWIA believes that promoting and performing such surgery carries significant risks of physical and psychological harm to women and girls.

MWIA is not the only organization opposed to this exploitation of women. There was a march recently in London, UK where the slogan was "Keep Your Mitts off Our Muffs," and that certainly says it all!